Campus Connect (CC) Program: Infosys’ Face to Academia
IT Industry Context

• NASSCOM-McKinsey Report (25% engineering graduates are employable).

• Huge gap between Industry and Academia.
Program Objectives

- To bridge the gap between IT Industry and Academia at all levels (Education bodies, Faculty, Students).
- To enhance the quantity and quality of the IT Talent Pool (Technical Competency, Soft Skills).
- To collaborate with Education Bodies, Universities and the likes to bring about changes in the curriculum that is more Industry Aligned.
Big Picture - Competency Development at Infosys
From Campus to Continuous Education ...

On going
Continuous Education and CoE

Fresh Entrants
Foundation Program

Before Joining Infosys
Campus Connect

Before Joining Infosys
Industry Readiness
Strong Base
Current & Relevant

Continuing Education
Behavioral, Leadership
Technical
Processes
Domain
Objective: To enhance the Quality and Quantity of IT Resource Pool
3 Phase Model of Campus Connect
Engage – Enhance – Sustain

Engage
- Awareness Creation
- Formal MoUs
- Governance Structure
- Stakeholder Engagement
- Pilots

Enhance
- Enhance the Offerings
- Performance Focus
- Digital Infrastructure
- Effectiveness

Sustain
- Industry Electives
- Institutionalization
- Co-create
- Co-teach
- Contests
Program Approach

- Influence Higher Education Policies (Access, Relevance, Scale, Administration, Infrastructure, Versatility, Investments...)
- Education Management Thought Leadership
- Provide IT Industry Exposure and Experience
- Provide Access to Infosys Courseware, Projects and Case Studies
Relationship Framework
- MOU with college / University
- Campus Connect Annual Planning Process
- Stakeholder survey, Feedback and Information system

Digital Infrastructure
- Campus Connect Portal
- Help desk, Email based request system, Survey Tool
- Webinar, Video Conferencing, Teleconferencing, Event Recording

Program Offerings and Services
- Faculty Enablement Program, Roadshows
- Sponsorships, Industry Visits
- Technology Seminars, Contests for students and faculty

Program Management Practices
- Roll-out Planning and Execution Framework
- Deployment Tracking at National Level
- Regional and National level Review, Segmentation Model

Courseware and Methodology
- Foundation Program Courseware, Domain specific artifacts (Mainframe systems, BI, Big Data, Mobility, Aircraft, Enterprise Architecture, etc.)
- Student Project Bank
- Assessment methods, Lab Assignments Bank
Campus Connect Program Offerings

Stakeholders
- Students
- Faculty Members
- College Management
- Industry
New Model of CC Foundation Program – FP 4.1 & FP 5.0

What’s New in FP 4.0?
- Introducing Flipped Class Room Model
- Best Practices to prepare coding assignments
- Introducing tool to assess coding assignments/assessments
- Guided Activity Models
- Quiz based coding snippets

Role of Infosys

Before Rollout
- Conducting Roadshow
- Faculty Enablement

During Roll-out
- Sharing the presentation material and notes through CC Portal
- Webinars
- Question paper review
- Assessment – MCQ and Hands On

After Rollout
- Batch closure
- Issue Certificate for eligible students

What's New in FP 4.0?
- Introducing Flipped Class Room Model
- Best Practices to prepare coding assignments
- Introducing tool to assess coding assignments/assessments
- Guided Activity Models
- Quiz based coding snippets
Industry Electives – Expanding the Scope

Why Industry Electives?

- Academic flexibility – Align programs with future workplace demands
- Outcome based learning - Based on “learn and apply”
- Students have special interest to round-up their general education
- Faculty have special interest to create channels with Industry

Role of Infosys

- During Proposal discussion
  - Understand the process elements for introducing a new elective
  - Sharing the Curriculum, Sharing the Syllabus
  - Facilitate

- During Roll-out
  - Faculty Enablement
  - Sharing the presentation material and notes
  - Organizing Co-Teach Webinars
  - Sharing Webinar Repository
  - Sharing the course videos (for faculty only)
  - Sharing the assessment framework (faculty only)
  - Sharing the roll-out processes & Reviews
Recognition and Awards

1. QCI - D.L. Shah Quality Award, 9th National Quality Conclave held at Hotel Le-Meridian, New Delhi, 2014.
2. Golden Award for Blended Learning - TISS 2012, CLO Summit, 2012
3. Most Engaged Industry Partner - Malaysia Govt., 2012
4. NASSCOM Exemplary Talent (NExT) Practices Award, 2012
5. 12th Annual Corporate University (CorpU) XChange Awards, for Excellence and Innovation - Global Leadership Conference, 2011
7. Infosys Excellence Award - A System for Co-designing Industry Electives with Academia, 2010
8. Infosys Excellence Award - The Foundation Program Deployment Methodology, 2006
Thank You