

Spark

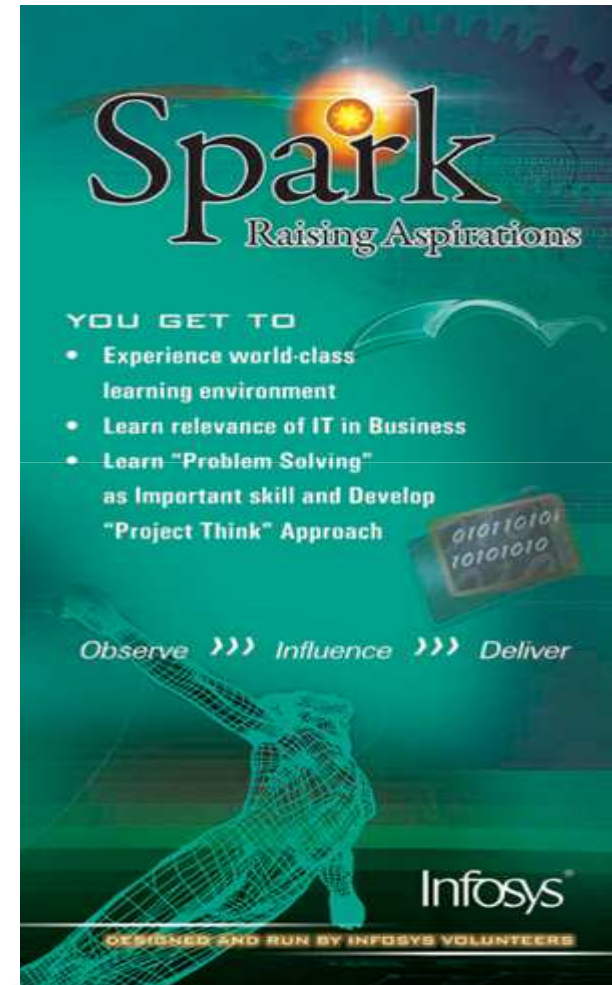
An Infosys Initiative

Spark
raising aspirations



What is Spark...

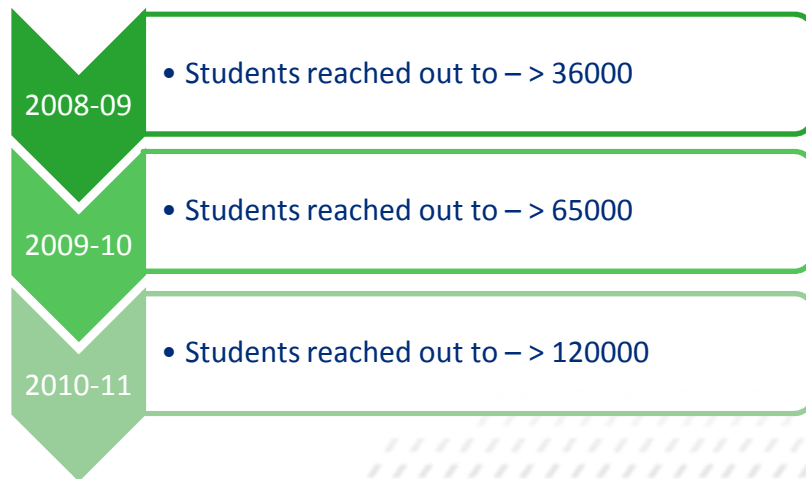
- An initiative to enhance the relationship between industry and academia
- Started in 2008, Spark is an extraordinary program that aims to raise the aspirations of the student community
- This is done through a one day program conducted in our campuses.
- Infosys SPARK is a one day exploratory program for students from different age groups and segments from high school to degree and engineering colleges of urban and suburban areas. Through the on-campus event conducted by volunteers, participating students assess their industry readiness and check their aspirations meter.
- SPARK-Rural Reach Program (RRP) is a one day program that aims to raise the awareness amongst rural students. These events are conducted in the rural schools and colleges.



Advantages to Colleges

- ✓ Students and Faculty Members can visit the nearest DC
- ✓ Students get to interact with industry professionals across levels.
- ✓ Students get a practical understanding of the work environment and can clear any doubts.
- ✓ Students and Faculty Members can also understand the requirements of the industry and identify the gaps in education.
- ✓ In case your college is interested in participating in this initiative please to write to projectgenesis@infosys.com

Our Achievements:



Thank You

