



"Our lives begin to end, the day we become silent about things that matter."

Martin Luther King, Jr.

The Infosys Affirmative Action Program

Our Vision

"Enhancing employment opportunities through strategic partnerships that are in line with our business"

Strategic Partnerships

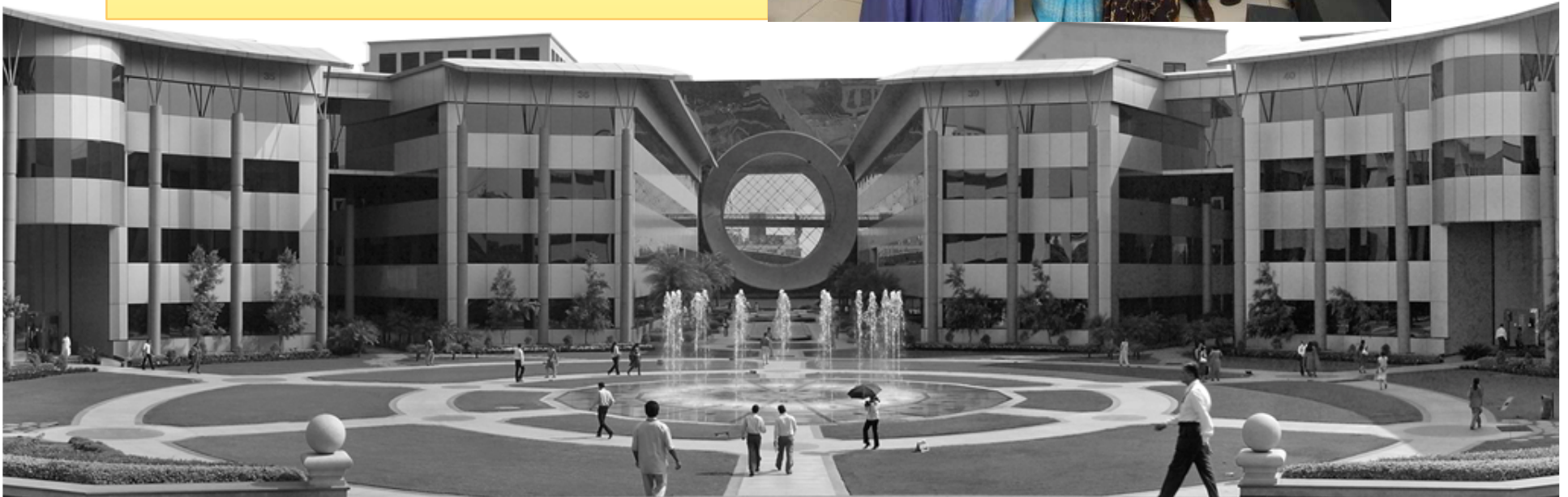
- Project Genesis
- Industry Academia Partnership
- Disability
- Diversity
- Special Training Programs



Project Genesis

Aim

"To enhance the skills of graduate students in B and C towns and increase employability in the ITeS industry through rigorous training, support and guidance"



Objectives

- To increase the employability of the graduates from tier 2 and tier 3 towns
- Equip teachers and lecturers:
 - ❖ To help the students acquire the necessary skill sets through training programs and make them employable.
 - ❖ To handle queries and apprehensions of students about a BPO career with facts and therefore dispelling any myths.
 - ❖ To create a positive reflection of the BPO industry among students.
 - ❖ To assess the students performance on this course

Phases



- 2 week Train the Trainer Workshop for lecturers
- Comprehensive "Global Skills Enhancement" curriculum developed



- Principals' Conclave to plan the implementation of the curriculum
- Ensuring maximum number of students benefit from this initiative



- Global Skills Enhancement training conducted in all the participative colleges
- Regular reviews and assessments



- Aiding Colleges to ensure that the trained students are placed.



Global Skills Enhancement Curriculum



Methodology:
Learner Centered / Experiential

Where are we today?

- States Covered: Karnataka, Rajasthan, Tamilnadu, Andhra Pradesh, Orissa, and Punjab.
- Students trained: 85495 students
- Academicians trained: 3113
- Colleges covered: 1579 Colleges

"We should all be concerned about the future because we have to spend the rest of our lives there."

Francis Kettering

Thank you

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